



# iSalon & iCreate Yearly Marketing Planner



| Date   | Weekday           | Holiday Name                                  | Holiday Type                   | Where It Is Observed |
|--|-------------------|---|--------------------------------|----------------------|
| <b>1<sup>st</sup> Jan</b>                        | Wednesday         | New Year's Day                                | Bank holiday                   | Nationwide           |
| <b>2<sup>nd</sup> Jan</b>                        | Thursday          | Local Bank Holiday                            | Local bank holiday             | Scotland             |
| <b>25<sup>th</sup> Jan</b>                       | Saturday          | Robert Burns Day                              | Local observance               | Scotland             |
| <b>25<sup>th</sup> Jan</b>                       | Saturday          | Chinese New Year                              | Observance                     |                      |
| <b>14<sup>th</sup> Feb</b>                       | Friday            | Valentine's Day                               | Observance                     |                      |
| <b>23<sup>rd</sup> Feb / 24<sup>th</sup> Feb</b> | Sunday / Monday   | Pro Hair Live                                 | Event                          |                      |
| <b>25<sup>th</sup> Feb</b>                       | Tuesday           | Shrove Tuesday                                | Observance                     |                      |
| <b>26<sup>th</sup> Feb</b>                       | Wednesday         | Ash Wednesday                                 | Observance                     |                      |
| <b>26<sup>th</sup> Feb</b>                       | Wednesday         | Start of Lent                                 | Religious occasion (Christian) |                      |
| <b>1<sup>st</sup> Mar</b>                        | Sunday            | St David's Day                                | Observance                     | Wales                |
| <b>12<sup>th</sup> - 15<sup>th</sup> Mar</b>     | Thursday - Sunday | Cosmoprof                                     | Exhibition                     |                      |
| <b>17<sup>th</sup> Mar</b>                       | Tuesday           | St Patrick's Day                              | Local Bank Holiday             | Northern Ireland     |
| <b>22<sup>nd</sup> Mar</b>                       | Sunday            | Mother's Day                                  | Observance                     |                      |
| <b>29<sup>th</sup> Mar</b>                       | Sunday            | British Summer Time Begins / Daylight savings | Observance                     |                      |
| <b>29<sup>th</sup> Mar / 30<sup>th</sup> Mar</b> | Sunday / Monday   | HJ Live London and Professional Beauty        | Event                          |                      |
| <b>1<sup>st</sup> Apr</b>                        | Wednesday         | April Fool's Day                              | Observance                     |                      |
| <b>5<sup>th</sup> Apr</b>                        | Sunday            | Palm Sunday                                   | Religious occasion (Christian) |                      |
| <b>6<sup>th</sup> Apr</b>                        | Monday            | Fellowship Presidents Night                   | Event                          |                      |
| <b>9<sup>th</sup> Apr</b>                        | Thursday          | Maundy Thursday                               | Religious occasion (Christian) |                      |
| <b>10<sup>th</sup> Apr</b>                       | Friday            | Good Friday                                   | Bank Holiday                   |                      |
| <b>12<sup>th</sup> Apr</b>                       | Sunday            | Easter Sunday                                 | Religious occasion (Christian) |                      |
| <b>13<sup>th</sup> Apr</b>                       | Monday            | Easter Monday                                 | Bank Holiday                   |                      |
| <b>17<sup>th</sup> Apr / 18<sup>th</sup> Apr</b> | Saturday / Sunday | Colourworld UK                                | Exhibition                     |                      |
| <b>23<sup>rd</sup> Apr</b>                       | Thursday          | St George's Day                               | Observance                     |                      |
| <b>23<sup>rd</sup> Apr</b>                       | Thursday          | Shakespeare Day                               | Observance                     |                      |
| <b>21<sup>st</sup> Apr</b>                       | Tuesday           | Queen's Birthday                              | Observance                     |                      |

|  |                   |   |                             |  |
|--|-------------------|---|-----------------------------|--|
| <b>8<sup>th</sup> May</b>                        | Friday            | Early May Bank Holiday                      | Bank Holiday                |  |
| <b>25<sup>th</sup> May</b>                       | Monday            | Spring Bank Holiday                         | Bank Holiday                |  |
| <b>8<sup>th</sup> Jun</b>                        | Monday            | Salon Business Awards                       | Event                       |  |
| <b>21<sup>st</sup> Jun</b>                       | Sunday            | Father's Day                                | Observance                  |  |
| <b>29<sup>th</sup> Jun</b>                       | Monday            | British Hairdressing Business Awards        | Event                       |  |
| <b>12<sup>th</sup> Jul</b>                       | Sunday            | Battle of the Boyne                         | Observance                  | Northern Ireland                           |
| <b>13<sup>th</sup> Jul</b>                       | Monday            | Bank Holiday (sub for Battle of the Boyne)  | Local Bank Holiday          | Northern Ireland                           |
| <b>3<sup>rd</sup> Aug</b>                        | Monday            | Summer Bank Holiday                         | Local Bank Holiday          | Scotland, Northern Ireland, Wales, England |
| <b>7<sup>th</sup> Sep</b>                        | Monday            | Most Wanted Awards                          | Event                       |  |
| <b>10<sup>th</sup> Oct - 12<sup>th</sup> Oct</b> | Saturday - Monday | Salon International                         | Exhibition                  |  |
| <b>18<sup>th</sup> and 19<sup>th</sup> Oct</b>   | Sunday and Monday | HJ Live North                               | Event                       |  |
| <b>25<sup>th</sup> Oct</b>                       | Sunday            | British Summer Time Ends / Daylight Savings | Observance                  |  |
| <b>5<sup>th</sup> Nov</b>                        | Thursday          | Guy Fawkes Night                            | Observance                  |  |
| <b>8<sup>th</sup> Nov</b>                        | Sunday            | Remembrance Day                             | Observance                  |  |
| <b>14<sup>th</sup> Nov</b>                       | Saturday          | Diwali                                      | Observance                  |  |
| <b>30<sup>th</sup> Nov</b>                       | Monday            | St Andrew's Day                             | Local Bank Holiday          |  |
| <b>30<sup>th</sup> Nov</b>                       | Monday            | British Hairdressing Awards                 | Event                       |  |
| <b>1<sup>st</sup> Dec</b>                        | Tuesday           | First day of advent                         | Observance                  |  |
| <b>7<sup>th</sup> Dec</b>                        | Monday            | Fellowship Luncheon                         | Event                       |  |
| <b>10<sup>th</sup> Dec</b>                       | Thursday          | First day of Hanukkah                       | Religious occasion (Jewish) |  |
| <b>18<sup>th</sup> Dec</b>                       | Thursday          | Last day of Hanukkah                        | Religious Occasion (Jewish) |  |
| <b>24<sup>th</sup> Dec</b>                       | Thursday          | Christmas Eve                               | Observance                  |  |
| <b>25<sup>th</sup> Dec</b>                       | Friday            | Christmas Day                               | Bank Holiday                |  |
| <b>26<sup>th</sup> Dec</b>                       | Saturday          | Boxing Day                                  | Bank Holiday                |  |
| <b>31<sup>st</sup> Dec</b>                       | Thursday          | New Year's Eve                              | Observance                  |  |